

BBC World News ratecard

All rates quoted as 30 seconds- USD
NB: These rates exclude applicable Government Service Tax
10% premium applies for specific break positioning

ASIA PACIFIC

Weekdays		
Daypart	HKT	Ratecard US\$
Breakfast Peak	0600 - 0930	900
Day Time	0930 - 1700	425
Early Peak	1700 - 1900	925
Peak Time	1900 - 2400	1450
Late Evening	2400 - 0200	375
Night Time	0200 - 0600	150

EUROPE

Weekdays		
Daypart	CET	Ratecard US\$
Breakfast Peak	0600 - 0930	2725
Day Time	0930 - 1700	900
Early Peak	1700 - 1900	2500
Peak Time	1900 - 2400	4800
Late Evening	2400 - 0200	900
Night Time	0200 - 0600	350

SOUTH ASIA

Weekdays		
Daypart	IST	Ratecard US\$
Breakfast Peak	0600 - 0930	600
Day Time	0930 - 1700	425
Early Peak	1700 - 1900	750
Evening Peak	1900 - 2400	1050
Late Evening	2400 - 0200	225
Night Time	0200 - 0600	150

MIDDLE EAST

Weekdays		
Daypart	UAE	Ratecard US\$
Breakfast Peak	0600 - 0930	750
Day Time	0930 - 1700	200
Early Peak	1700 - 1900	850
Evening Peak	1900 - 2400	1250
Late Evening	2400 - 0200	325
Night Time	0200 - 0600	150

LATIN AMERICA

Weekdays		
Daypart	ART	Ratecard US\$
Breakfast Peak	0600 - 0930	250
Day Time	0930 - 1700	75
Early Peak	1700 - 1900	300
Evening Peak	1900 - 2400	450
Late Evening	2400 - 0200	250
Night Time	0200 - 0600	50

NORTH AMERICA

Weekdays		
Daypart	EST	Ratecard US\$
Breakfast Peak	0600 - 0930	300
Day Time	0930 - 1700	150
Early Peak	1700 - 1900	400
Evening Peak	1900 - 2400	650
Late Evening	2400 - 0200	100
Night Time	0200 - 0600	80

AFRICA

Weekdays		
Daypart	CAT	Ratecard US\$
Breakfast Peak	0600 - 0930	160
Day Time	0930 - 1700	80
Early Peak	1700 - 1900	160
Peak Time	1900 - 2400	210
Late Evening	2400 - 0200	80
Night Time	0200 - 0600	80

AUSTRALIA

Weekdays		
Daypart	SYD	Ratecard US\$
Breakfast Peak	0600 - 0930	150
Day Time	0930 - 1700	75
Early Peak	1700 - 1900	175
Evening Peak	1900 - 2400	220
Late Evening	2400 - 0200	90
Night Time	0200 - 0600	90

Weekends		
Daypart	HKT	Ratecard US\$
Breakfast Peak	0600 - 0930	600
Day Time	0930 - 1700	375
Early Peak	1700 - 1900	550
Peak Time	1900 - 2400	750
Late Evening	2400 - 0200	200
Night Time	0200 - 0600	100

Weekends		
Daypart	CET	Ratecard US\$
Breakfast Peak	0600 - 0930	2000
Day Time	0930 - 1700	1200
Early Peak	1700 - 1900	1800
Peak Time	1900 - 2400	2750
Late Evening	2400 - 0200	800
Night Time	0200 - 0600	300

Weekends		
Daypart	IST	Ratecard US\$
Breakfast Peak	0600 - 0930	600
Day Time	0930 - 1700	375
Early Peak	1700 - 1900	550
Peak Time	1900 - 2400	850
Late Evening	2400 - 0200	200
Night Time	0200 - 0600	100

Weekends		
Daypart	UAE	Ratecard US\$
Breakfast Peak	0600 - 0930	750
Day Time	0930 - 1700	200
Early Peak	1700 - 1900	850
Peak Time	1900 - 2400	1250
Late Evening	2400 - 0200	325
Night Time	0200 - 0600	150

Weekends		
Daypart	ART	Ratecard US\$
Breakfast Peak	0600 - 0930	250
Day Time	0930 - 1700	75
Early Peak	1700 - 1900	300
Peak Time	1900 - 2400	450
Late Evening	2400 - 0200	250
Night Time	0200 - 0600	50

Weekends		
Daypart	EST	Ratecard US\$
Breakfast Peak	0600 - 0930	300
Day Time	0930 - 1700	150
Early Peak	1700 - 1900	400
Evening Peak	1900 - 2400	650
Late Evening	2400 - 0200	100
Night Time	0200 - 0600	80

Weekends		
Daypart	CAT	Ratecard US\$
Breakfast Peak	0600 - 0930	160
Day Time	0930 - 1700	80
Early Peak	1700 - 1900	160
Peak Time	1900 - 2400	210
Late Evening	2400 - 0200	80
Night Time	0200 - 0600	80

Weekends		
Daypart	SYD	Ratecard US\$
Breakfast Peak	0600 - 0930	100
Day Time	0930 - 1700	50
Early Peak	1700 - 1900	125
Peak Time	1900 - 2400	170
Late Evening	2400 - 0200	70
Night Time	0200 - 0600	70