

GLOBAL

(except SAFRICA & AUSTRALIA)

tape requirements:

Format Standard	Digital Betacam (PAL) 16:9 Full Height Anamorphic (with 4:3 safe graphics) N.B. No High Definition
Line Up Requirements	Start of Tape 60 sec 75% colour bars 15 sec slate: Advertiser Name Product Title Tape Number (if applicable) Audio Type Spot Duration Record Date Aspect Ratio The last 3 seconds of the VT clock must be mute and black onscreen Commercial duration must be an exact multiple of 5 seconds
Timecodes	All commercials should have continuous and matching LTC and VITC throughout the material. The VITC should be on lines 19 and 21 and field 2 lines 332 and 334 of the video signal. VITC on other lines is not compatible. First commercial on the tape should start at 10:00:00:00.
Audio	Commercials may be delivered with full final mix on tracks 1 & 2 (dual mono) or with stereo on tracks 1& 2 (1=L, 2=R). Tracks 3 & 4 should be blank. Audio level should be -20 Dbfs for Digi Beta's and +0 Db for Beta SP.
Miscellaneous	No Restriction if multiple spots on one tape, but cue Sheet must be included and there should be a 15 second slate before each spot. All tapes should be clearly labelled in English with advertiser name, product, commercial titles and lengths. Commercials to be played out on the Asia Pacific feed can only have English language.
Rotation Instructions & Technical Enquiries	BBC World Sales Operations London
Tape Delivery Address	Robert Coombes 1D Television Centre 101 Wood Lane London W12 7FA E-mail : robert.coombes@bbc.com Tel : +44 208 433 3040
Material Deadline	5 working days prior to transmission (not editorially complied) 3 working day prior to transmission (editorially complied)
Commercial Tape Storage	Tapes cannot be returned to clients. All tapes will be destroyed 6 months after final airing.

digital requirements:

Format	MXF 50mb OP1a D10	<p>We can also take delivery from the following distribution hubs*:</p> <p>www.adstream.com www.imdplc.com www.ebus.tv www.tvcxpress.com.ph</p> <p><i>*please contact directly for details</i></p>
FTP location	ftp.bbc.co.uk	
Login	Contact robert.coombes@bbc.com for details.	
Folder	Incoming/BBC World News	
File Naming	NO SPACES IN TITLE	
Delivery	5 working days (not editorially complied) 2 working days (editorially complied)	



South Africa

tape requirements:

Format Standard	Digital Betacam (PAL) 16:9 Full Height Anamorphic (with 4:3 safe graphics) N.B. No High Definition
Line Up Requirements	Start of Tape 60 sec 75% colour bars 15 sec slate: Advertiser Name Product Title Tape Number (if applicable) Audio Type Spot Duration Record Date Aspect Ratio The last 3 seconds of the VT clock must be mute and black onscreen Commercial duration must be an exact multiple of 5 seconds
Timecodes	All commercials should have continuous and matching LTC and VITC throughout the material. The VITC should be on lines 19 and 21 and field 2 lines 332 and 334 of the video signal. VITC on other lines is not compatible. First commercial on the tape should start at 10:00:00:00.
Audio	Commercials may be delivered with full final mix on tracks 1 & 2 (dual mono) or with stereo on tracks 1& 2 (1=L, 2=R). Tracks 3 & 4 should be blank. Audio level should be -20 Dbfs for Digi Beta's and +0 Db for Beta SP.
Miscellaneous	No Restriction if multiple spots on one tape, but cue Sheet must be included and there should be a 15 second slate before each spot. All tapes should be clearly labelled in English with advertiser name, product, commercial titles and lengths.
Rotation Instructions & Technical Enquiries	BBC World Sales Operations London
Tape Delivery Address	Robert Coombes 1D Television Centre 101 Wood Lane London W12 7FA E-mail : robert.coombes@bbc.com Tel : +44 208 433 3040
Material Deadline	5 working days prior to transmission (not editorially complied) 5 working day prior to transmission (editorially complied)
Commercial Tape Storage	Tapes cannot be returned to clients. All tapes will be destroyed 6 months after final airing

digital requirements:

Format	MXF 50mb OP1a D10	<p>We can also take delivery from the following distribution hubs*:</p> <p>www.adstream.com</p> <p>www.imdplc.com</p> <p>www.ebus.tv</p> <p>www.tvxpress.com.ph</p> <p><i>*please contact directly for details</i></p>
FTP location	ftp.bbc.co.uk	
Login	Contact Robert.coombes@bbc.com for details.	
Folder	Incoming/BBC World News	
File Naming	NO SPACES IN TITLE	
Delivery	5 working days (not editorially complied) 4 working days (editorially complied)	

Australia

tape requirements:

Format Standard	Digital Betacam (PAL) 16:9 Full Height Anamorphic (with 4:3 safe graphics) N.B. No High Definition
Line Up Requirements	Start of Tape 60 sec 75% colour bars 15 sec slate: Advertiser Name Product Title Key Number Audio Type Spot Duration Record Date Aspect Ratio The last 3 seconds of the VT clock must be mute and black onscreen Commercial duration must be an exact multiple of 5 seconds
Timecodes	All commercials should have continuous and matching LTC and VITC throughout the material. The VITC should be on lines 19 and 21 and field 2 lines 332 and 334 of the video signal. VITC on other lines is not compatible. First commercial on the tape should start at 10:00:00:00.
Audio	Commercials may be delivered with full final mix on tracks 1 & 2 (dual mono) or with stereo on tracks 1& 2 (1=L, 2=R). Tracks 3 & 4 should be blank. Audio level should be -20 Dbfs for Digi Beta's and +0 Db for Beta SP.
Miscellaneous	No Restriction if multiple spots on one tape, but cue Sheet must be included and there should be a 15 second slate before each spot. All tapes should be clearly labelled in English with advertiser name, product, commercial titles and lengths.
Rotation Instructions & Technical Enquiries	BBC World Sales Operations London
Tape Delivery Address	Robert Coombes 1D Television Centre 101 Wood Lane London W12 7FA E-mail : robert.coombes@bbc.com Tel : +44 208 433 3040
Material Deadline	5 working days prior to transmission (not editorially complied) 5 working day prior to transmission (editorially complied)
Commercial Tape Storage	Tapes cannot be returned to clients. All tapes will be destroyed 6 months after final airing

digital requirements:

Format	MXF 50mb OP1a D10	<p>We can also take delivery from the following distribution hubs*:</p> <p>www.adstream.com</p> <p>www.imdplc.com</p> <p>www.ebus.tv</p> <p>www.tvxpress.com.ph</p> <p><i>*please contact directly for details</i></p>
FTP location	ftp.bbc.co.uk	
Login	Contact robert.coombes@bbc.com for details.	
Folder	Incoming/BBC World News	
File Naming	NO SPACES IN TITLE	
Delivery	5 working days (not editorially complied) 4 working days (editorially complied)	

BBC America

tape requirements:

Format Standard	2 x Digital Betacams (NTSC) only 4:3 or 16:9 letterbox only (no 16:9 full height anamorphic)
Line Up Requirements	Start of Tape 60 sec 75% colour bars 15 sec slate: Advertiser Name Product Title ISCI (Key/Clock) Number – provided by Ops team Spot Duration Record Date Aspect Ratio
	The last 3 seconds of the VT clock must be mute and black onscreen Commercial duration must be an exact multiple of 5 seconds
Timecodes	All commercials should have continuous and matching LTC and VITC throughout the material. The VITC should be on lines 19 and 21 and field 2 lines 332 and 334 of the video signal. VITC on other lines is not compatible. First commercial on the tape should start at 10:00:00:00.
Audio	Commercials may be delivered with full final mix on tracks 1 & 2 (dual mono) or with stereo on tracks 1& 2 (1=L, 2=R). Tracks 3 & 4 should be blank. Audio level should be –20 Dbfs for Digi Beta's and +0 Db for Beta SP.
Miscellaneous	1 commercial per tape only
Rotation Instructions & Technical Enquiries	BBC World Sales Operations London
Tape Delivery Address	Robert Coombes 1D Television Centre 101 Wood Lane London W12 7FA E-mail : robert.coombes@bbc.com Tel : +44 208 433 3040
Material Deadline	10 working days prior to transmission (not editorially complied) 8 working day prior to transmission (editorially complied)
Commercial Tape Storage	Tapes cannot be returned to clients. All tapes will be destroyed 6 months after final airing

digital requirements:

Unfortunately we are **NOT able to provide a digital spot transfer** for BBC America spots.

Apologies for the inconvenience.

